Annual Spring Gala /Saturday, May 18, 2019
Woman's Club of Charleston

education investment invitation

At Mountaineer Montessori School, children are free to fly!

Our child-centered approach to education fosters learning without limits, offering students the time, space and encouragement to go as far and as high as they can. Since our school's founding in 1976, we've given wings to an estimated 1,000 children, freeing them to discover their passions, fulfill their unique potential and create stronger communities and a promising future.

SPREADING OUR WINGS, our annual spring fundraiser, will be held Saturday, May 18, 7:00-10:00 p.m., at the Woman's Club of Charleston. This very special evening will benefit our financial aid, teacher appreciation and specialty programming funds.

Join MMS as we...

• Celebrate education that elevates
• Applaud MMS programs and faculty
• Dance to Vinyl Village and enjoy surprise guest performances
• Bid on class art projects and an amazing silent auction
• Enjoy wine/beer, hors d’oeuvres from The Market
• Mingle with old friends and new
• Lift up the next generation of business and community leaders, innovators and creators, dreamers and doers

MMS is pleased to offer a wide range of exclusive education investment opportunities to our SPREADING OUR WINGS partners. We invite you to make a splash with a unique themed sponsorship…. bluebird to hummingbird! Your partnership in this high-profile, unique event will showcase your commitment to West Virginia’s children to thousands throughout our region through a sustained marketing campaign and provide critical support to MMS.
Mountaineer Montessori serves 140 students ages 3-14 in Charleston, West Virginia -- the heart of Appalachia. Our mission is to elevate our students and region with forward-thinking, 21st century-aligned education that nurtures tomorrow's problem solvers, creators, entrepreneurs and community builders...a new generation that will lead the way to a brighter tomorrow and a better world.

MMS is a community-based 501(c)(3) non-profit organization created in 1976 to unlock the potential of West Virginia's children through the scientifically-based, time-tested, child centered approach to education pioneered by Dr. Maria Montessori. We receive no government funding. Our operations are funded solely by tuition, foundation and business partnerships, and personal donations.

Community support helps keep our program accessible to the growing number of families seeking access to high-quality alternatives to one-size-fits-all schools. Enrollment has grown 83 percent over the past five years and we are currently unable to enroll all applicants due to space and financial constraints.

**SPREADING OUR WINGS** is a major MMS fundraiser that provides critical funding for financial aid, teacher training and classroom materials and programs, and help us continue to grow a world-class education option in our region.

Contributions to MMS, a 501(c)(3) organization are tax-deductible to the extent allowed by law.
**bluebird sponsor**

- Above the title recognition as the event presenter.
- Two premier tables at SPREADING OUR WINGS (16 VIP tickets); complimentary beer and wine.
- Continuing recognition from the podium by event announcers.
- Logo recognition on all invitations (deadlines apply).
- Above the title logo inclusion in all event communication and marketing materials (deadlines apply).
- Sponsor logo and link to company site on MMS website for one year.
- Sponsor profile/photo salute on MMS Facebook (1,750 followers), Instagram (5,423 followers) and Twitter (1,379 followers) feeds.
- Feature in MMS newsletter.
- Prominent mention in news releases and a sustained social media campaign.
- Opportunity to provide branded favor for guest gift bags.
- Other mutually beneficial amenities to be discussed.

*Total education investment: $5,000*

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**cardinal sponsor**

- One premier themed table at SPREADING OUR WINGS (8 VIP tickets); complimentary beer and wine.
- Logo recognition on all invitations (deadlines apply).
- Recognition from the podium by event announcers.
- Photo opportunity at MMS.
- Logo inclusion in all event communication and marketing materials (deadlines apply).
- Sponsor logo and link to company site on MMS website for one year.
- Sponsor profile/photo salute on MMS Facebook (1,750 followers), Instagram (5,423 followers) and Twitter (1,379 followers) feeds.
- Recognition in MMS newsletter.
- Prominent mention in news releases and a sustained social media campaign.
- Opportunity to provide branded favor for guest gift bags.
- Other mutually beneficial amenities to be discussed.

*Total education investment: $2,500*

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**robin sponsor**

- One premier themed table at SPREADING OUR WINGS (8 VIP tickets); wine and beer.
- Logo recognition on all invitations (deadlines apply).
- Recognition from the podium by event announcers.
- Logo inclusion in all event communication and marketing materials.
- Sponsor logo and link to company site on MMS website for one year.
- Sponsor profile/photo salute on MMS Facebook (1,750 followers), Instagram (5,423 followers) and Twitter (1,379 followers) feeds.
- Recognition in MMS newsletter.
- Recognition in news releases and a sustained social media campaign.
- Opportunity to provide branded favor for guest gift bags.
- Other mutually beneficial amenities to be discussed.

*Total education investment: $1,000*
finch sponsor

- Four VIP tickets to SPREADING OUR WINGS; complimentary beer and wine
- Recognition on invitations (deadlines apply)
- Recognition from the podium by event announcers
- Listing in all event communication and marketing materials (deadlines apply)
- Listing on MMS website for one year
- Inclusion in sponsor salute on MMS Facebook (1,430 followers), Instagram (4,800 followers) and Twitter (1,200 followers) feeds.
- Recognition in MMS newsletter
- Recognition in news releases and a sustained social media campaign

Total education investment: $500

hummingbird sponsor

- Two VIP tickets to SPREADING OUR WINGS; complimentary beer and wine
- Recognition on invitations (deadlines apply)
- Recognition from the podium by event announcers
- Listing in all event communication and marketing materials (deadlines apply)
- Listing on MMS website for one year
- Inclusion in sponsor salute on MMS Facebook (1,430 followers), Instagram (4,800 followers) and Twitter (1,200 followers) feeds.
- Recognition in MMS newsletter
- Recognition in news releases and a sustained social media campaign

Total education investment: $250

individual tickets

Individual reservations start at $85 per person (prices increase May 1) and include:
- Admission to the most uplifting party of the year
- Beer/wine and hors d'oeuvres
- Live music and creative entertainment
- Tax-deductible contribution
- Affirmation of your support for our students, teachers and school

Each reservation and sponsorship above the amount of $40 per person represents a tax-deductible contribution to MMS. Sponsorships are tax-deductible to the extent allowed by law.

For more information, please consult your tax adviser. Tax ID: 31-1035932

Your sponsorship is valid when your reservation form and payment are submitted. See the MMS website for details:
Sponsorship information: JoEllen Zacks, marketing@mountaineermontessori.org; 312/622-3008 (cell-text)